



funds**2**orgs™

micro-enterprise



# Why Shoes?

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## Economic

**YOUR collected shoes** help to create economic sustainability in nations that need it the most.

## Environmental

**YOUR collected shoes** also means we are keeping shoes out of landfills. In the US alone, approximately 600 million pairs of shoes are thrown away each year. The materials used to manufacture shoes are created from chemical compounds, the kind that will create health hazards if left to disintegrate openly or in landfills.





By definition, micro enterprises are small businesses with minimal employees and minimal capital. In a developing country, necessity compels micro entrepreneurs to represent the vast majority of the small business sector. Due to a lack of formal jobs and training available to the poor, micro-enterprises add value to the economy by creating micro business, enhancing income, and lowering the overall cost of business.

Micro-enterprises in developing countries allows impoverished people to start and maintain their own businesses. Most of these small businesses come in the form of local farms, selling cooked food from the sidewalk or food staples from a small store as well as basic living necessities including repurposed shoes and clothing.

## What is Micro-enterprise?

How Does Funds2Orgs

# Defines Micro-enterprise

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♥ Families in developing countries who receive shoes from Funds2Orgs are those who have little to no income or livelihood. The ability of donated shoes to be sold or repurposed, represent an opportunity for individual families and their communities to develop micro-businesses within their areas. This empowers the population to be less reliant on charity and experience true self-sustainability.

**“Hand up not a hand out.”**



Funds2Orgs micro-enterprise:

## How It Works

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US organizations and nonprofits collect shoes that are picked up by Funds2Orgs and sent to hub operators in developing nations.



Hub operators pay Funds2Orgs a small operating fee, then sell the collected items to micro-entrepreneurs with a small mark-up.



Micro-entrepreneurs clean and repair the items and begin selling for a profit margin.



**The micro-enterprise industry represents one of the most effective ways to lift many families out of the extreme poverty in devastated economies.**

Funds2Orgs is dedicated to helping these micro-entrepreneurs live a better life, while helping charities, schools, churches, and civic groups in the US make a difference in their communities.

# IMPACT



**THOMAS**

Thomas now manages a team of people repurposing gently worn, used and new shoes and marketing them in Haiti.



**JOSH'EA**

Josh'ea makes \$24 a day on average cleaning and selling shoes. Previously, his only choice was to beg.



**SILVIA**

This is Silvia's micro-enterprise store. She was making \$2 a day, and now over \$60.

“Give a man a fish,  
he will eat for a day.  
Teach him to fish,  
he will eat for a lifetime.”







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